



Hello, Payson

2021





Why:

Improve our communities and the
lives of those around us.

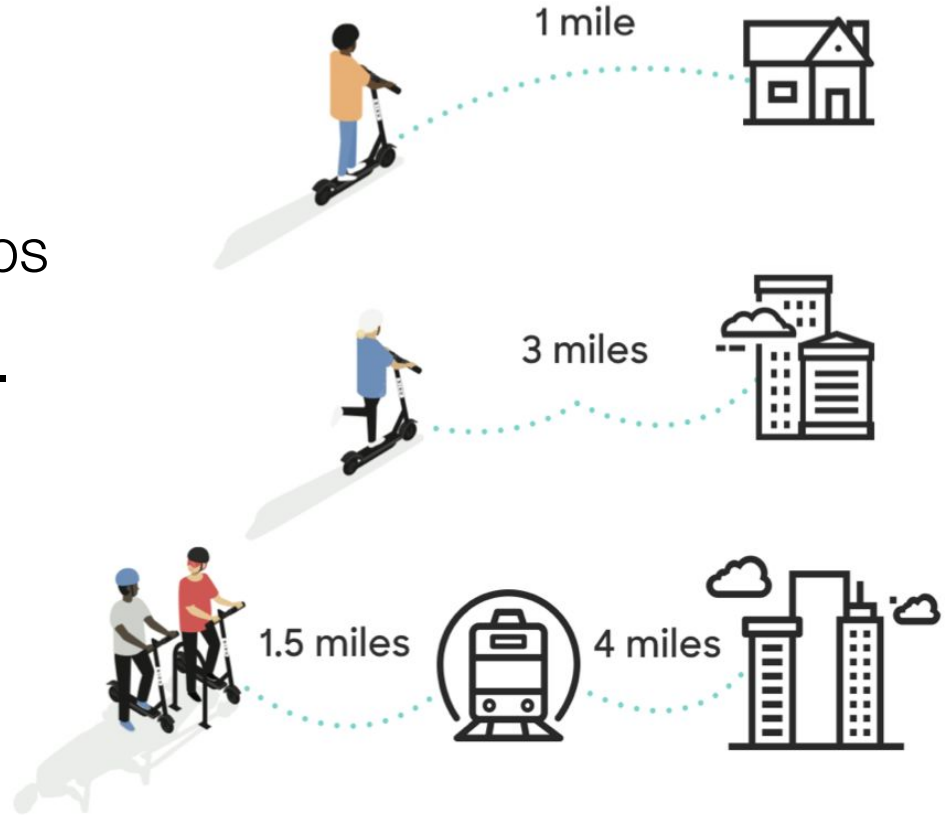
What is Bird?

A micromobility company with a focus in shared electric vehicles.



Usage 'First Mile Last Mile'

E-scooters are great for short trips and connecting people to transit.

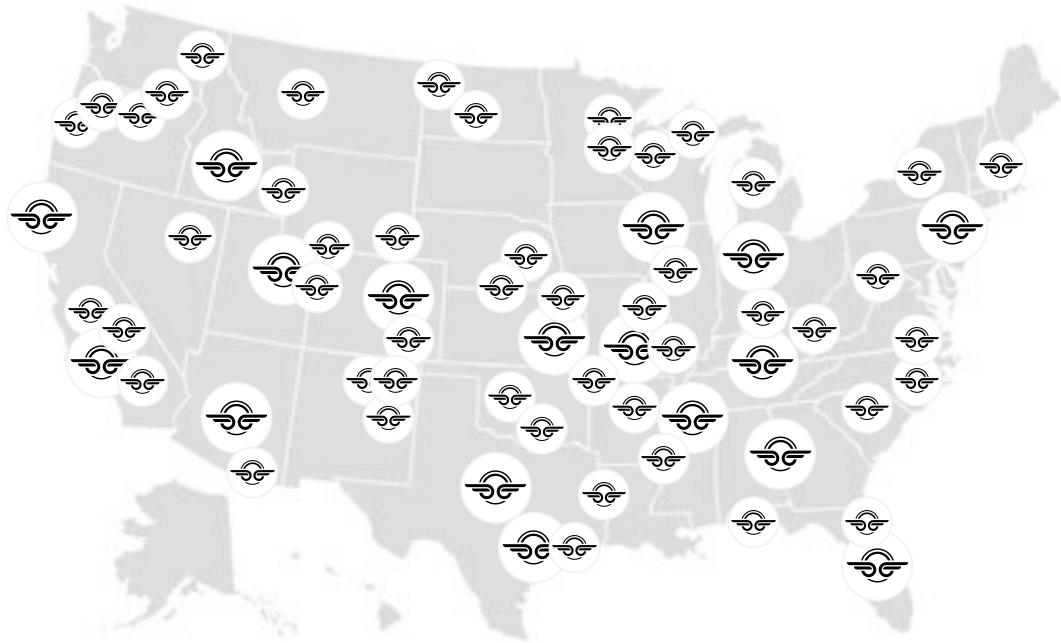


Bird's Story

- Founded in 2017, Bird saw instant success as a pioneer in the space.
- Most-trusted micromobility provider in the world.
- Over 100M rides.
- 5 Continents. 25 Countries. 300 Cities.



Cities, Big & Small



City	Population
Fort Scott, KS	7,700
New Ulm, MN	12,200
Hermiston, OR	18,700
Elko, NV	20,300
Mason City, IA	27,200
Russellville, AR	29,100
Tooele, UT	34,500
Coachella, CA	45,100
Enid, OK	50,300
Pueblo, CO	110,000

How it works



Download the Bird app



Sign user agreement & verify age (18+)



Add credit card



Complete educational tutorials &
enjoy the ride!



Pricing

Standard Pricing

\$1+ a per minute fee. Averaging ~\$7 a ride.

Equitable Pricing Options

Discounts available to those in government assistance programs, veterans, senior citizens, healthcare workers, students with pell grants, etc.



The Dockless Model

Freedom to choose where to pick up and drop off.

Available for use within the designated 'operating zone' and ruleset.

Vehicle waits for next rider or is moved by the 'Fleet Manager'.

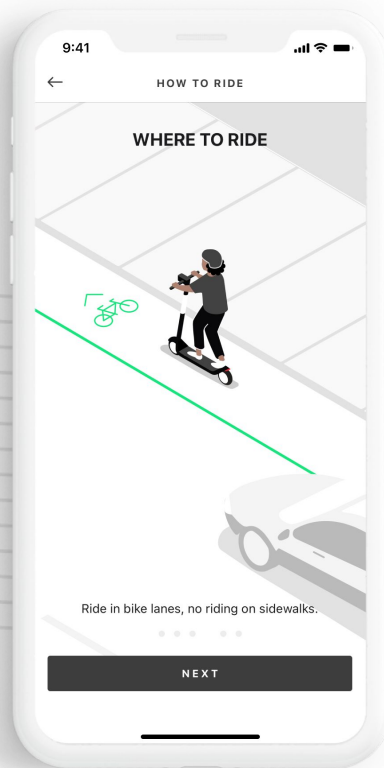


Where to Ride

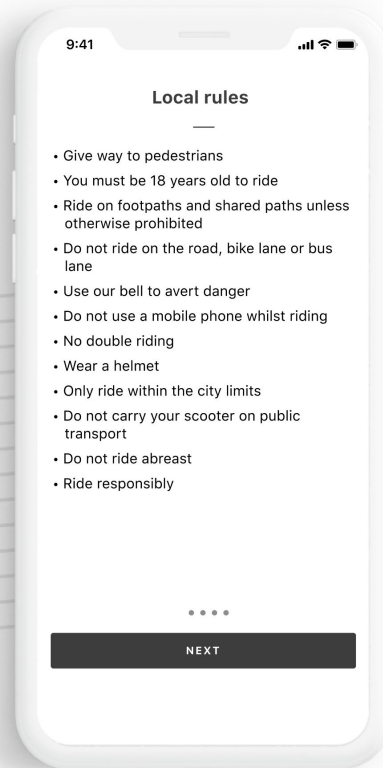
All riders go through educational tutorials and customizable local rules

Follow the rules of the road as a bike would.

Safe Riding Tips



Local Rules



Commitment to Safety



E-scooters are as safe as bicycles.



Dedication to vehicle advancement to increase safety.



Collaborating with cities to implement safety policies and practices.



Micromobility helps displace car trips.



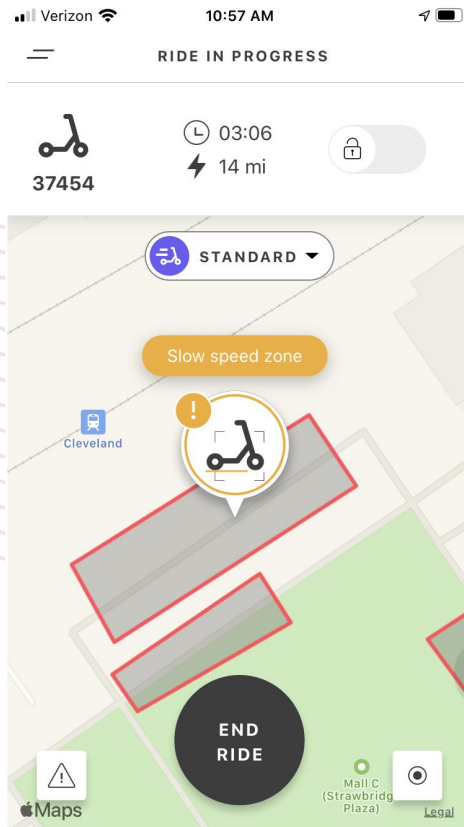
Geo-Zone Technology

All vehicles are tracked with GPS.

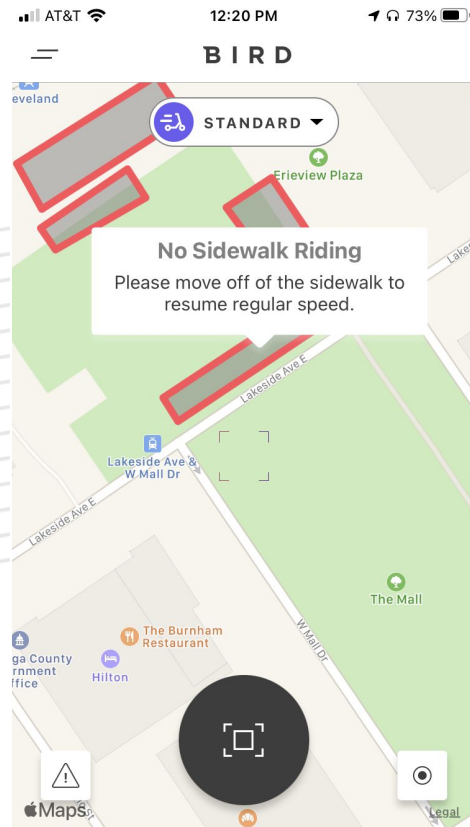
When riders enter a designated geo-zone, vehicles follow set rules.

Vehicles will slow down or stop, and riders are notified by a vehicle sound and an in-app notification.

Slow Zone

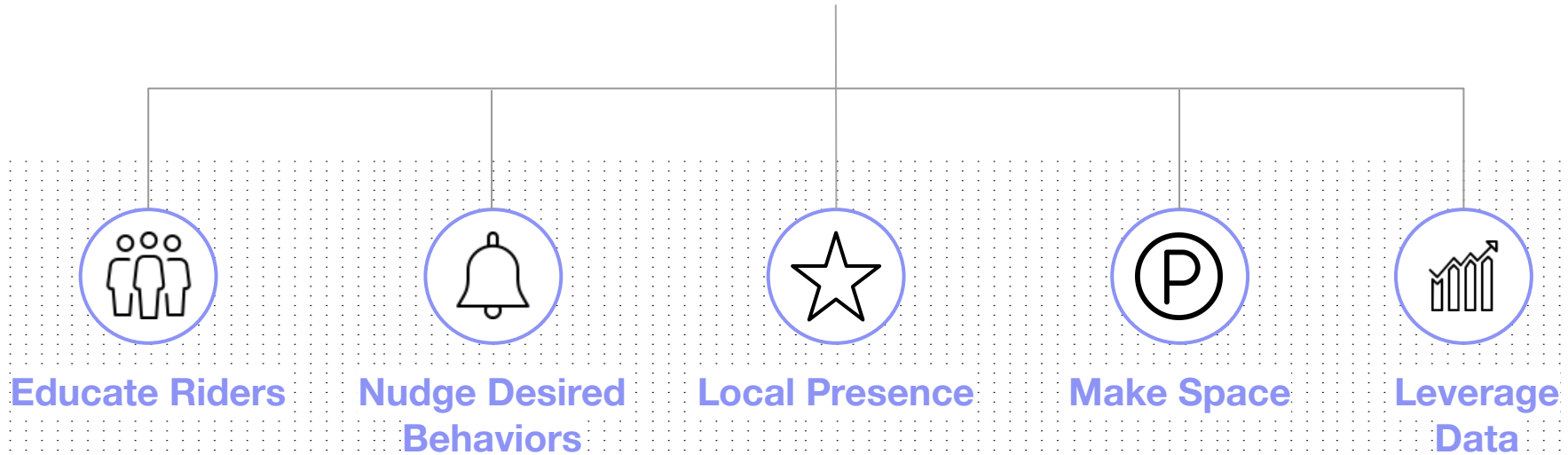


No-Ride Zone



Focus on Reducing Clutter

Bird's future relies on properly integrating dockless micromobility into our communities



Fleet Manager

A local business who is responsible for managing a fleet including charging, repairs, and various performance tasks.

Local Touch:

- ✓ Deep community ties, and local knowledge
- ✓ Fast issue resolution
- ✓ Economic Opportunity
- ✓ Aligned incentives

Back by the Industry Leader:

- ✓ World-class technology & compliance tools
- ✓ Operational know-how
- ✓ Industry's Safest Vehicles



“

Being a fleet manager has enabled me to take care of my family, and provide employment opportunities in a time where we all need help

- Chris, Atlanta, GA.

”

Payson UT Proposal

- ✓ **No Investment Required**
- ✓ **Dedicated Account Manager**
- ✓ **Data Dashboard**
- ✓ **# of Vehicles:** 100
- ✓ **Launch Date:** Spring
- ✓ **Approval Documentation:** MOU
reviewed by city attorney





Thank you

